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position: International Relations & Sustainability Strategy Intern

target_company: The Siam Cement Group (SCG) - Excellent Internship Program (EIP) candidate: Chakarin Limudom (Singhdang #77)

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CHAKARIN LIMUDOM

International Relations & Sustainability Strategy Intern

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PROFESSIONAL SUMMARY

International Relations sophomore at Thammasat University (**Singhdang #77, Cumulative GPAX: 3.29 / 4.00**, with Grade A in Intro to IR) bridging academic expertise in global governance with practical experience in business case strategy and social impact. Proven ability in case competitions developing grassroots financial inclusion initiatives and climate-risk parametric micro-insurance. Proficient in LaTeX-based policy research, Euromonitor industry analysis, and modern digital/AI toolchains. Seeking to contribute analytical depth, regulatory perspective, and structured communications to **SCG's ESG 4 Plus** and Corporate Strategy initiatives.

EDUCATION

Thammasat University, Faculty of Political Science |

Bangkok, Thailand

Bachelor of Arts in Political Science, Major in International Relations (Singhdang #77)

Aug 2025 – Present (Expected Graduation: May 2029)

- Cumulative GPAX: 3.29 / 4.00** (*Exceeds SCG EIP ≥ 3.00 requirement; 42 Credits Earned*)
- Major Distinction (Grade A):** Introduction to International Relations (PO271)
- Foundational & Analytical Distinctions (Grade A):** Digital Skill & Problem Solving (TU107), Critical Thinking (LAS101), Civic Engagement (TU100), Thailand, ASEAN & The World (TU101), Creativity & Communication (TU106), Korean Culture & Innovation (AS201)
- Core & Current Coursework:** International Organizations, Regimes & Law (PO293), Diplomatic History (PO272), International Politics: Theories & Issues (PO280), Social Science Methodology (PO300), Economic Geography (GE226), Corporate Communication Principles (JC250), Securities Investment in Practice (TU309), Introductory Economics (EC210)

EXPERIENCE & PROJECTS

Business Strategy & ESG Competitor | Thammasat Business School Case Competition (TBSCC / BECC 2026)

Bangkok, Thailand | Aug 2026

- Co-developed a comprehensive 5-year grassroots empowerment and non-lending expansion strategy ("Beyond the Loan") for Ngernturbo with team "ก๊วยชอวยมทวฬว สสสททส", focusing on vulnerable micro-entrepreneurs, informal workers, and local farmers.
- Architected an innovative **Parametric Weather Micro-Insurance** framework utilizing automated meteorological data triggers to provide zero-friction financial protection against severe weather shocks without debt exposure.
- Synthesized quantitative industry data from **Euromonitor International** reports (consumer foodservice, direct selling, credit/debit markets) to validate an asset-light, fee-based revenue model that mitigates credit risk (NPL).
- Designed an executive 20-slide storyboard in Canva and scripted multimedia video assets, balancing human-centered narrative with quantitative business viability metrics (ROA optimization).

Academic Researcher in Global Governance & Policy | Faculty of Political Science, Thammasat University

Bangkok, Thailand | Aug 2025 – Present

- Researched Bretton Woods institutions (IMF, World Bank, WTO), multilateral regimes, and development financing mechanisms within PO293 under Dr. Fuadi Pitsuwan.
- Authored structured argumentative essays and policy analyses typeset in **LaTeX**, examining institutional reform, international law compliance, and crisis governance.
- Engaged in interactive AI-assisted diplomatic simulations modeling multilateral UN committee negotiations, drafting resolutions on transnational economic and climate resilience.
- Conducted comparative policy reviews evaluating regulatory frameworks, state capacity, and the intersection between government policies and corporate sustainable development.

Public Relations & Operations Coordinator | TU Photo (Thammasat Photography Club)

Bangkok, Thailand | Aug 2025 – Present

- Managed official digital public relations and brand communications across campus channels, tracking audience reach through structured quarterly PR reports (Q2 2569, April 2026).
- Curated photographic works and directed on-the-ground operational logistics for major university initiatives, including First Meet 2026, PhotoCamp at Phu Kradueng, and the PhotoConnect 2026 exhibition.
- Administered participant registration workflows and venue documentation, coordinating liaisons between executive student committees, faculty departments, and external partners.

SKILLS & METHODOLOGIES

- Policy & Global Governance:** Multilateral Institutions Analysis (IMF, World Bank, WTO, UN), Policy Memo Writing, Stakeholder Mapping, Regulatory Due Diligence, Comparative Governance
- Business & ESG Strategy:** Industry Benchmarking & Market Sizing (Euromonitor International), ESG Strategy Alignment (SCG ESG 4 Plus), Financial Inclusion & Micro-insurance Modeling, Executive Pitch Deck Design
- Technical & Research Workflows:** LaTeX (Academic Typesetting), Markdown, Python (Workflow Automation & Data Processing), Generative AI Toolchains (Prompt Engineering & Research Synthesis), MS Excel, MS PowerPoint, Canva
- Media & Communications:** Visual Storytelling, Photography & Exhibition Curation, Public Relations Reporting, Adobe Creative Cloud (Lightroom, Photoshop)
- Languages:** Thai (Native), English (Professional Working Proficiency — High Academic Reading & Writing)

HONORS & LEADERSHIP

- Academic Honors:** Cumulative GPAX of 3.29 with Grade A in Introduction to International Relations and straight Grade A distinctions across analytical, communication, and digital competency foundations.
- Active Member, Singhdang #77:** Engaged in student body initiatives, academic symposiums, and civic community projects at the Faculty of Political Science, Thammasat University.